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improved substantially in 2017 Travel and

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Travel and tourism competitiveness has been paramount in the research agenda for transport, tourism and economics over the last decades because a larger number of destinations and businesses have entered into the international tourism market. Different approaches have been postulated to measuring, modeling and managing

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competitiveness in tourism. The present study aims to create a composite index of the travel and tourism competitiveness to rank 139 countries worldwide.

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For over a decade the World Economic

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Forum engaged leaders in travel and tourism to carry out an in-depth analysis of the travel and tourism (T&T) competitiveness. Published biennially, Travel & Tourism Competitiveness Report and Index benchmarks the T&T competitiveness of 140 economies and measures the set of factors and policies

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Index that enable the sustainable development of the Travel & Tourism (T&T) sector, which in turn, contributes to the development and competitiveness of a country.

The Travel & Tourism Competitiveness
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Different approaches have been postulated to measuring, modeling and managing competitiveness in tourism.

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Wei-Wen (2011) proposed solution of the competitiveness-ranking problem in travel and tourism by applying combination of DEA method, Grey system theory and artificial neural network as well as...

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Index and sustainable T&T industry capable of contributing effectively to international economic development.

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ranking using DEA, GST, ANN and
Borda count article

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The Travel and Tourism Competitiveness
Index (TTCI) assesses various factors
regarding environmental sustainability

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when determining a country ' s overall score. These include: sustainable development of the Travel and Tourism industry, environmental regulation and enforcement, enhanced biodiversity in abundant and well-protected natural areas, and tourist accessibility to these natural areas.

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We use the seven pillars of tourism from a very detailed and complete database compiled by the Spanish Government - MoniTUR 2010 as primary data. Thus, we calculate a DEA-MONITUR regional tourist competitiveness index in order to

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compare and rank the total 17 Spanish Autonomous Communities using data envelopment analysis (DEA).

Regional Spanish Tourism
Competitiveness: A DEA-MONITUR ...
This section presents two-page profiles for
140 economies included in The Travel &

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Tourism Competitiveness Report 2019.
First Page. The first page is divided into three sections: LKey Indicators Presents several key statistics illuminating the context of a country ' s overall economy and its T&T sector. It includes the number of international tourist arrivals per year, international tourism inbound receipts

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(US\$ millions), and the ratio between these two measures as of 2017.

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