

Technically Wrong Sexist Apps Biased Algorithms And Other Threats Of Toxic Tech

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Technically Wrong by Sara Wachter-Boettcher argues that many of the products and services designed in Silicone Valley are inherently, though not necessarily intentionally, biased. As the many programmers are caucasian and male, the products they design do not always meet the desires and needs of the much more diverse market.

Technically Wrong: Sexist Apps, Biased Algorithms, and ...

Technically Wrong: Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech Hardcover – 10 Nov. 2017 by Sara Wachter-boettch (Author) 4.7 out of 5 stars 64 ratings See all formats and editions

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Technically Wrong Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech. Paperback. Sara Wachter-Boettcher (Author) Our Retail Price: £ 10.99 Add to Basket. Description; Details; Description. A revealing look at how tech industry bias and blind spots get baked into digital products—and harm us all.

Technically Wrong - Description | W. W. Norton & Company Ltd.

"An entertaining romp that tells us where and why the tech industry, once America's darling, went wrong, and what it might do to recover its good graces." —Tim Wu, author of *The Master Switch*, *Technically Wrong, Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech*, Sara Wachter-Boettcher, 9780393356045

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Technically Wrong: Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech By Sara Wachter-Boettcher W.W. Norton & Company, 2017 In a 2011 essay titled *Why Software is Eating the World*, noted Silicon Valley investor Marc Andreessen said: We are in the middle of a dramatic and broad technological and economic shift in which software...

Book Notes: "Technically Wrong" — Jorge Arango

Technically Wrong Sexist Apps, Biased Algorithms, and other Threats of Toxic Tech. A Wired Top Tech Book. A Fast Company Best Business & Leadership Book. The tech products we rely on are full of oversights, biases, and downright ethical nightmares: Signup forms that fail anyone who's not straight.

Books - Sara Wachter-Boettcher

This is just one of the interesting observations in Sara Wachter-Boettcher's recent book, *Technically Wrong: Sexist Apps, Biased Algorithms, and Other Threats of Toxic Tech*. Reading this well-written little volume might make you more aware of how technology is picking up our sloppy thinking, lazy stereotypes, and unchecked biases and baking them into the future, all because there isn't enough diversity in the technology space to stop it from happening.

Book Review: "Technically Wrong," by Sara Wachter ...

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